

DOOR2DOOR CAR WASH

MOBILE CAR WASH FRANCHISE

Your local business. Car care at the doorstep.

Choose Starter, Growth or Booster for your locally owned doorstep car care business. Prepare a mobile team, clear service methods and connected booking tools.



Franchise setup concept. Vehicle and machinery costs are quoted separately.

Starter package fee

₹50,000

Total investment estimate

₹7 to 22.2 lakh

Hosted by M/s Ola Car Wash Private Limited

Door2Door Car Wash | 01 / 10

Office Address

X-14, Ground Floor
Okha Industrial Area Phase-2
South Delhi-110020

Phone: 7311108115
Helpline: 7311108111
franchiseolacarwash@gmail.com
www.olacarwash.com

THE DOOR2DOOR MODEL

A business you own and run

Door2Door Car Wash® is a registered trademark in India, hosted by M/s Ola Car Wash Private Limited. The local partner manages the team, equipment, visits and customer care. Brand permissions and support follow the agreed package and franchise terms.

FOFO: Franchise-owned, franchise-operated

You invest in the local business and manage its daily work.

Your role

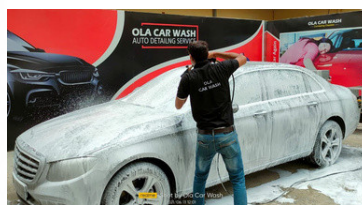
Recruit and supervise the team, plan routes, look after equipment, keep service records and follow up with customers.

Customer visits

Confirm the vehicle, address, access, working space, agreed service and price before the team leaves.



Mobile setup



Customer care



The wider team

Company archive: mobile setup, service work and the team. Group photograph retouched. Confirm current service and franchise availability with the franchise desk.

A practical service scope

Discuss washing, suitable waterless cleaning, interior vacuuming and light detailing against your equipment and training. Coatings, paint protection film and bodywork may need controlled studio conditions. The final service menu is agreed separately.

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WHY CHOOSE DOOR2DOOR

A connected support system

Why choose **Door2Door** Car Wash?



A concept illustration of the franchise support system.

Your own partner pages

Show your business, contact details, services and approved packages on personalised partner pages.

Shared tools

Use the partner dashboard and booking CRM to keep customer details, enquiries and visits organised.

Consistent methods

Follow agreed cleaning steps and use branded car care products only. Prepare the team before opening.

Room to grow

Discuss other services or formats as demand develops, subject to approval, training and setup needs.

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EQUIPMENT AND WORKSPACE

Choose the setup that fits

Match the vehicle, loading capacity, storage and tools to the jobs your team can deliver. The images below are setup concepts, not a promise that equipment is included in a package.



Bike setup concept



Three-wheel scooter concept

Vehicle or setup	Approximate cost per unit
Bike setup (approx.)	₹1.5 lakh each
E-cart setup (approx.)	₹15 lakh each
Car detailing van setup (approx.)	₹20 lakh each

Office and workspace

Starter and Growth: not mandatory. Booster: recommended, not mandatory. If you arrange an office, plan space for staff, records and secure equipment storage. No minimum area is specified in this comparison.

Before you buy

Confirm vehicle condition, installation, water and power arrangements, safe storage, maintenance and warranty support. Chemicals, cleaning tools and detailing tools are add-ons in every package.

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PACKAGE FEES AND INVESTMENT

Compare the three packages

Package fees and total investment are different figures. The ranges below are planning estimates, not extra charges or fixed quotations.

Starter Package	Growth Package	Booster Package
₹50,000	₹1,20,000	₹2,20,000
Package fee	Package fee	Package fee
Total investment	Total investment	Total investment
₹7 to 20.5 lakh	₹8.2 to 21.2 lakh	₹9.2 to 22.2 lakh
<ul style="list-style-type: none"> • 1 month email and chat support • Customer app and booking CRM • Training is paid • Optional survey add-on; partner app not included 	<ul style="list-style-type: none"> • 3 months support, including phone • Partner app and notifications • 3 months ads; 6 months account management • Training included; survey optional 	<ul style="list-style-type: none"> • 12 months support • 6 months ads; 12 months account management • 3 months IVR and WhatsApp API • Survey optional; lead-flow support

Expected activation

Starter	Growth	Booster
7 to 10 days	15 to 20 days	About 30 days

Activation depends on readiness. Confirm taxes, specifications, campaign budget, payment dates and responsibilities in the written proposal. Office requirements and the complete included features follow in the comparison.

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COMPLETE COMPARISON 1 OF 2

Your package, feature by feature

These features apply to Door2Door Car Wash. CRM helps manage customers and bookings; IVR is an automated phone menu. Compare the included features and periods below.

Feature	Starter	Growth	Booster
Franchise activation process	7 to 10 days	15 to 20 days	30 days (approx.)
Partner's own packages	Yes	Yes	Yes
Package modification	Yes	Yes	Yes
Package add-ons	Yes	Yes	Yes
Package price control	Yes	Yes	Yes
Partner About Us page	Yes	Yes	Yes
Partner Contact Us page	Yes	Yes	Yes
Partner Service page	Yes	Yes	Yes
Partner admin dashboard	Yes	Yes	Yes
Booking CRM web software	Yes	Yes	Yes
Online quotation feature	Yes	Yes	Yes
Online proforma invoice feature	Yes	Yes	Yes
Online billing invoice feature	Yes	Yes	Yes
Online messages for WhatsApp	Yes	Yes	Yes
Online emailing feature	Yes	Yes	Yes
Mobile app for customers	Yes	Yes	Yes
Mobile app for partner	No	Yes	Yes
Push notification feature	No	Yes	Yes
Google My Business setup	Yes	Yes	Yes
Business directory listing	Yes	Yes	Yes
Business directory premium listing	No	Yes	Yes
Blogging feature	No	Yes	Yes
Auto reply for Google reviews	No	Yes	Yes
Manage Google reviews	No	Yes	Yes

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COMPLETE COMPARISON 2 OF 2

The complete picture

Feature	Starter	Growth	Booster
Manage Google My Business	No	Yes	Yes
Facebook business profile access	No	Yes	Yes
Facebook partner business store	No	Yes	Yes
Social media management	No	Yes	Yes
Facebook Ads	No	3 months	6 months
Google Ads	No	3 months	6 months
Google Ads account management	No	6 months	12 months
Meta Ads account management	No	6 months	12 months
IVR feature	No	No	3 months
Business WhatsApp API	No	No	3 months
IVR and Business WhatsApp app	No	No	3 months
Active support	1 month	3 months	12 months
Support mode	Email and chat	Email, chat and phone	Email, chat and phone
Technical survey	Optional add-on	Included, optional	Included, optional
Lead predictions	With survey	With survey	With survey
Lead flow as per prediction	N/A	N/A	Yes
5-year growth plan	With survey	With survey	With survey
T-shirts	2 pieces	5 pieces	10 pieces
Visiting cards	500	1,000	2,000
Flex banner	Yes	Yes	Yes
Training	Paid	Yes	Yes
Chemicals	Add-on	Add-on	Add-on
Cleaning tools	Add-on	Add-on	Add-on
Detailing tools	Add-on	Add-on	Add-on
Office			
Office and workspace	Not mandatory	Not mandatory	Recommended, not mandatory
Total investment	₹7 to 20.5 lakh	₹8.2 to 21.2 lakh	₹9.2 to 22.2 lakh

No minimum office area is specified. Total investment estimates are not additional fees. Final equipment, tax and payment details belong in your written proposal.

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RESEARCH AND PLANNING DOCUMENTS

Choose the optional technical survey

The technical survey is optional in every package. Growth and Booster include it; Starter can add it separately. If you decline an included survey, its cost is deducted from the package price in your written quotation.

₹25,000

Separate survey total

₹5,000

Initial payment

₹20,000

Within the final package amount

Only when you choose a separate survey. The remaining ₹20,000 is within the final package amount, not added on top. An included survey must not be charged twice.

What the survey includes

1. Keyword research Excel sheet containing relevant search keywords and available search data for the previous 12 months.
2. Local demand analysis for the selected services and area.
3. Business and lead predictions with the evidence, assumptions and reasoning behind them.
4. Daily, monthly and yearly expenditure and profit projections, with the assumptions used.
5. A five year growth plan for the proposed business.
6. A project report that may be submitted with a bank loan application. Approval is the lender's decision.
7. A business assessment report covering the proposed location and operating plan.
8. A recommended machinery and equipment list.
9. A recommended chemicals and accessories list.
10. Standard operating procedures (SOPs) for the agreed services.
11. A proposed business signboard design.

If you do not take the technical survey, you will not receive the survey report, its supporting documents or the related research, assessment and planning benefits. Other agreed package services remain subject to your written proposal.

Agree the area, services, delivery date and any additional supporting documents in writing. Projections are planning estimates, not guaranteed demand, bookings, profit or business success. A project report does not guarantee a bank loan.

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THE WIDER CAR CARE GROUP

Five formats. Different needs.

Door2Door is the mobile doorstep format. The group also includes washing centres, regular cleaning centres, premium detailing studios and integrated specialist car care. Each has its own setup, service scope and package inclusions.



Workshop and equipment. Retouched archive image.



Team photograph. Retouched archive image.

Business vertical	Starter	Growth	Booster
Door2Door Car Wash	₹50,000	₹1,20,000	₹2,20,000
Ola Car Wash	₹1,00,000	₹2,70,000	₹5,20,000
Clean N Go	₹1,00,000	₹2,70,000	₹5,20,000
The Detailing Gang	₹2,00,000	₹5,20,000	₹10,20,000
Carnama	₹2,00,000	₹5,20,000	₹10,20,000

Package fees shown for reference. D2D features and investment ranges do not apply automatically to the other four brands. Ask for the current proposal for the format you choose.

One shared platform

Common partner details stay connected across linked websites, while each website keeps its own services and package settings. Moving to another format requires a review of the team, facilities, training and agreed terms.

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FROM OVERVIEW TO APPLICATION

Your next step

1

Choose your package

Review the fees, features, office arrangements and total investment estimate.

2

Share your proposed location

Send your city, contact details, service area and business background.

3

Review the survey and proposal

Agree the survey where relevant, equipment, territory, payment stages and responsibilities.

4

Prepare and activate

Complete the agreed setup and training, then confirm the opening date with the team.

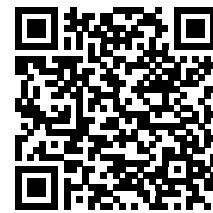


Apply online. No application fee.

door2doorcarwash.com

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Scan to apply

Before you commit

Application does not reserve a territory. Bookings, revenue, profit and payback are not guaranteed. Confirm the current proposal and package-specific agreement before payment. This brochure is an information guide, not an agreement.

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